



For Immediate Release

**PREMIER FINANCIAL ALLIANCE ISSUES PRESS RELEASE IN
RESPONSE TO CALIFORNIA CLASS ACTION**

Premier Financial Alliance, Inc. (PFA) is the victim of false accusations made by a Los Angeles attorney and his clients who are attempting to file a class action law suit against PFA in San Francisco California. These accusations, while entirely false, have been circulated by unnamed and unscrupulous business competitors who are attempting to gain an unfair business advantage over PFA based on repeating the false and defamatory claims contained in the complaint.

The Los Angeles attorney bringing the class action has filed numerous class actions against various marketing organizations that recruit new members without success. To date he has failed to obtain any class certifications or judgments in favor of the plaintiffs he represents. It is PFA's opinion that this case is a "nuisance" action designed to obtain a large settlement without having to litigate the merits of the complaint.

PFA has engaged California counsel and intends to vigorously contest all false allegations and, when appropriate, to file legal actions against all parties involved for defamation, damage to business reputation, intentional interference with business opportunities, abuse of process and malicious prosecution.

PFA's counsel are confident that PFA will prevail by promoting the truth and proving that the accusations are false and malicious.

Premier Financial Alliance – PFA
1300 Peachtree Industrial Blvd
Suite #4210
Suwanee, GA 30024
www.PFAonline.com